

# John Schuster

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## Objective

Utilizing creative, programming, web design, web development, and graphic design skills to develop projects and publish web sites for businesses & organizations that are not only functional and easy to use but also dynamic and visually pleasing.

## Skills

- Experienced on Windows, Linux, and Apple
- Worked on large scale CMS content management systems, web applications and large company wide intranets
- Expert in Adobe Illustrator, Photoshop, After Effects, Premiere, Dreamweaver, Homesite, Flash, Fireworks, Microsoft Office, and QuarkXpress
- Expert in HTML, CSS, JavaScript, Gif Animation, video production and multimedia web design
- Experienced in working with PHP, MySQL, XML,
- Internet advertising specialists working with search engines, Google Ad words, and Yahoo! search marketing. Managing multiple pay-per-click keyword campaigns and online advertising accounts.
- Skilled in graphic design, layout, typography, drawing, logo/icon design, and cartooning
- Experienced in digital video capture, editing, and compression for the Internet
- Trained in illustration using traditional artistic mediums: watercolor, pen and ink, oil, and photography
- Search engine optimization expert
- Experienced in the application of open source software: Drupal, Wordpress, and Magento Commerce for projects and small business ecommerce solutions.
- Sales and project management experience

## Experience

[Hewitt Associates](#) 1/12/2009 - 4/11/2009 Customer Solutions and Experience Lincolnshire, IL

- User Experience Application Design
- Created design prototypes and template themes for client software
- Designed application icons and presentation materials for sales teams

[Walgreens Health Services](#) 5/26/2007 – 7/18/ 2007 User Interface Design Contractor Deerfield, IL

- Designed web page layouts and created page schematics for developers to follow when building modules and applications.
- Created site maps and page flows for pharmacy and healthcare services, including PBM, mail service, home care, and specialty pharmacy
- participated in application development and internet marketing team meetings

<b>Yourlink Web Services Inc.</b>	5/2000-6/2009	Co- Founder/President/Creative Director	Westmont, IL
<ul style="list-style-type: none"> <li>▪ Deploy web applications across multiple domains</li> <li>▪ Manage MySQL databases</li> <li>▪ Dynamic user interface design</li> <li>▪ Set up web hosting and managed domain name registration server</li> <li>▪ Sales and marketing</li> <li>▪ Managed small office staff and daily maintenance</li> </ul>			
<b>Vignette/Motorola</b>	<i>Sep. 3, 2005 - Dec. 16, 2005</i>	Web Developer Contractor	Schaumburg, IL
<ul style="list-style-type: none"> <li>▪ Motorola Global Human Resource Portal</li> <li>▪ Migrate existing HR content from intranet</li> <li>▪ Utilized Vignette CMS web portal software</li> <li>▪ Built content modules displayed to specific countries and regions</li> </ul>			
<b>Hartford Computer Group</b>	2/14/05-3/30/05	Web Design Contractor	Inverness, IL
<ul style="list-style-type: none"> <li>▪ Redesigned the website <a href="http://arguscamera.com">arguscamera.com</a></li> <li>▪ Site built with Dreamweaver and Fireworks</li> <li>▪ Utilized DHTML, CSS, and Javascript</li> </ul>			
<b>College of American Pathologists</b>	9/8/03- 12/31/03, 8/9/04-9/17/04	Web Design Contractor	Northfield, IL
<ul style="list-style-type: none"> <li>▪ Edited content of website <a href="http://www.cap.org">www.cap.org</a></li> <li>▪ Utilized Documentum content management system</li> <li>▪ Created XML documents and templates</li> </ul>			
<b>NEC Solutions</b>	6/24/03-7/25/03	Web Design Contractor	Arlington Heights, IL
<ul style="list-style-type: none"> <li>▪ Designed and updated pages on <a href="http://www.necbigpicture.com">www.necbigpicture.com</a> B2B intranet portal</li> <li>▪ Updated information in MySQL databases</li> </ul>			
<b>Chicago Convention and Tourism Bureau</b>	4/11/01-6/10/01	Web Design Contractor	Chicago, IL
<ul style="list-style-type: none"> <li>▪ Performed maintenance and updates to <a href="http://www.choosechicago.com">www.choosechicago.com</a></li> <li>▪ Creating web pages and graphics for the Chicago Convention and Tourism Bureau</li> <li>▪ Utilized Dreamweaver, Homesite, Photoshop, Illustrator, HTML, and JavaScript</li> </ul>			
<b>Click Commerce</b>	10/2/00-11/3/00	Web Design Contractor	Chicago, IL
<ul style="list-style-type: none"> <li>▪ Worked in the Design department creating B2B intranet commerce demo applications</li> <li>▪ Creating web pages and graphics for the Click Commerce demo application</li> <li>▪ Utilized Dreamweaver, Homesite, Photoshop, Illustrator, HTML, and JavaScript</li> </ul>			
<b>Organic Online</b>	8/21/00-9/21/00	Web Design Contractor	Chicago, IL
<ul style="list-style-type: none"> <li>▪ Worked in the Web Content Engineering department</li> <li>▪ Built web pages for the Chrysler.com and Target.com web sites</li> <li>▪ Utilized macromedia Dreamweaver, JHTML, CSS, and JavaScript</li> </ul>			
<b>KCM Productions</b>	6/00-Present	Freelance Web Design	Bensenville, IL
<ul style="list-style-type: none"> <li>▪ Designed Web site: <a href="http://www.kcmproductions.com">www.kcmproductions.com</a></li> <li>▪ Initiated project from concept to finished site</li> <li>▪ Designed interface, links, text, images, PHP and JavaScript utilizing Illustrator, Photoshop, and Dreamweaver</li> </ul>			
<b>Albany Park Community Center</b>	5/00-Present	Freelance Web Design	Chicago, IL

- Designed Web site: [www.albanyparkcommunitycenter.org](http://www.albanyparkcommunitycenter.org)
- Initiated project from concept to finished site
- Designed interface, links, text, images, HTML and JavaScript utilizing Illustrator, Photoshop, and Dreamweaver

**I.A.H.P.E.R.D**                      5/00-Present                      Freelance Web Design                      Illinois

- Redesigned Web site: [www.iahperd.org](http://www.iahperd.org)
- Designed interface, links, text, images, PHP and JavaScript utilizing Illustrator, Photoshop, and Dreamweaver
- Incorporated an e-commerce application for online transactions

**Selling Dynamics**                      2000                      Freelance Web Design                      Arlington Heights, IL

- Designed Web site: [www.sellingdynamics.com](http://www.sellingdynamics.com)
- Initiated project from concept to finished site
- Designed interface, links, text, images, HTML and JavaScript utilizing Illustrator, Photoshop, and Dreamweaver

**Drapery Connection**                      1999-Present                      Freelance Web & Print Design                      Hinsdale, IL

- Redesigned Web site: [www.DraperyConnection.com](http://www.DraperyConnection.com)
- Prepared Layout and design print ads
- 1<sup>st</sup> page site for the keyword "drapery" on most search engines
- Designed interface and hand coded entire site in HTML
- Created original graphics with Photoshop and Illustrator

**Advanced Multi-Media**                      6/99-9/99                      Web Design Internship                      Wheaton, IL

- Created new and original web designs for "chicagofun.com" site

## Education

1995-1998                      **American Academy of Art**                      Chicago, IL

- Associate Degree in Illustration.
- Minor in Painting and Design.

1998-1999                      **College of DuPage**                      Glen Ellyn, IL

- Course work in Computer Graphics and Design: Computer Art I-III, Graphic Design, Computer Programming, Marketing, and Advertising.

## Additional Training / Conferences

12/12/2009                      **Drupal Camp Chicago**                      Evanston, IL

- Sessions on Drupal CMS

2008                      **SXSWi**                      Austin, TX

- Attended week long web design and development sessions
- Largest web developer conference in the US

2007                      **Web Content 2007**                      Chicago, IL

- Attended this conference to learn the latest technologies to apply to clients sites

## Website

[www.johnschuster.net](http://www.johnschuster.net)